

The **Rutgers Center of Alcohol Studies** and **Graduate School of Applied and Professional Psychology** is proud to host

# *The Moyers Family*

*An Intimate Conversation on Addiction and Recovery*



**Free to attend!**

**October 20, 2017**

**10:00 a.m. - 12:00 p.m.**

**Livingston Campus Center, Rutgers University**

**Judith Davidson Moyers**, president and executive producer for Public Affairs Television for more than 30 years, has many awards including several Emmys. She served as a trustee of the State University of New York and on the U.S. Commission to the United Nations.

**Bill Moyers** was the founding organizer of the Peace Corps, special assistant to President Lyndon B. Johnson, and, for 40 years, an acclaimed journalist for CBS News and PBS, receiving over 37 Emmy awards. Judith and Bill have been married for more than 62 years, and have three children and five grandchildren.

**William Moyers**, their son, is vice president of public affairs and community relations for the Hazelden Betty Ford Foundation. He has appeared on Larry King Live, the Oprah Winfrey Show, Good Morning America, and National Public Radio. He has authored several books, including his New York Times best-selling memoir *Broken: My Story of Addiction and Redemption*.

**PART OF A DAYLONG EVENT DEDICATED TO UNDERSTANDING  
THE JOURNEY THROUGH ADDICTION AND RECOVERY**

For more information, visit <http://education.alcoholstudies.rutgers.edu/measurement-success>

# THE MEASUREMENT OF SUCCESS: Building an Infrastructure to Understand Change

- 8:15 a.m.** Registration
- 9:00 a.m.** Welcome Remarks
- 9:15 a.m.** Keynote Address: David Gastfriend, M.D.  
The Promise of Science and the Challenge to Practice
- 10:15 a.m.** Break
- 10:30 a.m.** *An Intimate Conversation with the Moyers Family*
- 12:00 p.m.** Adele Smithers Award for Advocacy on Behalf of Individuals with Addictions presented by Christopher B. Smithers, President of the Christopher D. Smithers Foundation
- 12:15 p.m.** *Lunch (on your own)*
- 1:30 p.m.** Afternoon Workshops (*optional*)
- Workshop 1: Data and Evaluation in Addiction Treatment
  - Workshop 2: Navigating the Addiction Field in New Jersey

**Christopher B. Smithers** is President of The Christopher D. Smithers Foundation and Board Member since 1986. A U.S. representative to the United Nations, Founder of The Smithers Center at Columbia University Medical Center, and an Executive Committee member of the R. Brinkley Smithers Institute for Alcoholism Prevention and Workplace Problems at the School of Industrial and Labor Relations at Cornell University. He is a board member of the National Council on Alcoholism and Drug Dependence, an Honorary Director of the Grenville Baker Boys & Girls Club, and an Honorary Director of the Glen Cove Boys & Girls Club.

**David R. Gastfriend**, M.D. is a psychiatrist, internationally recognized addiction treatment researcher, the former Chief Executive Officer of the Treatment Research Institute, and current Chief Medical Officer of DynamiCare Health. In April 2017, the Patient-Centered Outcomes Research Institute awarded Dr. Gastfriend the first large-scale trial to integrate the evidence-based practices in the Personalized Addiction Treatment to Health (PATH) model.

**CE \$50**